

The Berridge

BERRY BRIDGE BYLINE

Roofs of Distinction

BERRIDGE MANUFACTURING COMPANY, HOUSTON, TEXAS

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Featured
Berridge Licensee

ROOF TECHNOLOGIES





THE INSIDE STORY

Jack Berridge
Chairman
of the Board

No matter how advanced our design programs, equipment and computerized procedures, the basics remain the foundation of this business. Roof Technologies, the Berridge Licensee featured in this issue of BYLINE reminds us of just how important these fundamental principals are in building a successful company. Bill Luebbert, President of Roof Technologies sums it up very succinctly when he says, "treat others as you expect to be treateddo the right thing."

Doing the right thing never fails to produce results as you can tell from reading the phenomenal success story of this young company and by looking at some of their projects featured on the pages of this issue. Even in today's high-tech, fiercely competitive market, there is always an opportunity for those willing to work hard and do the right thing by offering their customers what we all expect: good products, responsive service and competitive pricing.

Jack. A. Berridge
Chairman of the Board

Roof Technologies: Growing by "just doing the right thing"



Roof Technologies' Management Team (L-R): Rowland Seal, Estimator/Project Manager; Garey M. Hebert, Project Manager; Sam Rabalais, Vice President; and Bill Luebbert, President (seated)

Founded in 1991, Roof Technologies is a very young company when compared to many of its peers. At the time of its founding, Roof Technologies had only three employees and no revenue. Eleven years later, the company had grown to be the largest roofing company in Louisiana according to Roof Technologies President Bill Luebbert.

"...we treat and respect our clients in the same manner in which we would expect to be treated." Simply put, by "just doing the right thing"

Bill Luebbert, President

Bill Luebbert attributes his company's phenomenal growth to their strategy of aligning itself with manufacturers that had the same business philosophy as Roof Technologies -- "That we treat and respect our clients in the same manner in which we would expect to be treated." Simply put, by "just doing the right thing" explains Luebbert.

With the same philosophy in mind, it made good business sense that Roof Technologies would choose to form a business partnership with Berridge Manufacturing Company. Roof Technologies began purchasing Berridge products in 1993. When they

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EDITORIAL POLICY

News Releases, photographs and manuscripts regarding the application of Berridge products are requested and should be submitted to the Editor, Berridge BYLINE, and will be returned only if so requested in advance.

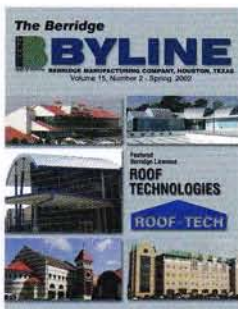
Editor: David J. Doyle, Vice President, Marketing



Bill Luebbert, Roof Technologies President, receives a "Customer of Distinction" award from Eddie Sims, Berridge Regional Sales Manager.

purchased a Berridge Model CL-21 Portable Roll Former four years later, their ability to meet their clients' metal roofing requirements were greatly enhanced: No longer were late deliveries and panel length limitations a problem.

As a member of the Berridge "Total Program" marketing team, Roof Technologies has become a leader in setting quality standards for architectural metal roofing in Louisiana. With over eighty employees including a well-equipped sheet metal shop and field installation crews, Roof Technologies continues to strive to raise the standard of client satisfaction.



FRONT COVER:

A Montage of some of Roof Technologies, Inc.'s projects, demonstrating their wide range of construction expertise.



TOP TO BOTTOM:

Administrative & Drafting: (L-R): Tiffany Ekinia, Administrative Assistant; Vicky Poche', Accounting and Gerald Barbarin, Drafting.

Sheet Metal Shop Crew: (L-R): Tommy Perino, Assistant Foreman and Dennis Chaisson, Foreman.



Lake Harbor Middle School Mandeville, LA

Architect: Fauntleroy & Latham, Covington, LA
General Contr.: G.M. & R, Bay St. Louis, LA
Roofing Contr.: **Roof Technologies, Inc., Harvey, LA**
Products: Berridge Tee-Panel & CurvedTee-Panel
 Berridge Vee-Panel
Finish: "Bristol Blue" Kynar 500® (Tee-Panel)
 "Parchment" Kynar 500® (Vee-Panel
 soffit)



John Clancy Elementary School Metairie, LA

Architect: Burgdahl & Graves Architects,
 Gretna, LA
General Contr.: **Roof Technologies, Inc., Harvey, LA**
Roofing Contr.: Roof Technologies, Inc., Harvey, LA
Products: Berridge Vantage Point - Light Gauge
 Steel Retrofit Framing System
 Berridge Zee-Lock
 Berridge Vee-Panel
Finish: "Terra-Cotta" Kynar 500®





New Orleans Fairgrounds New Orleans, LA

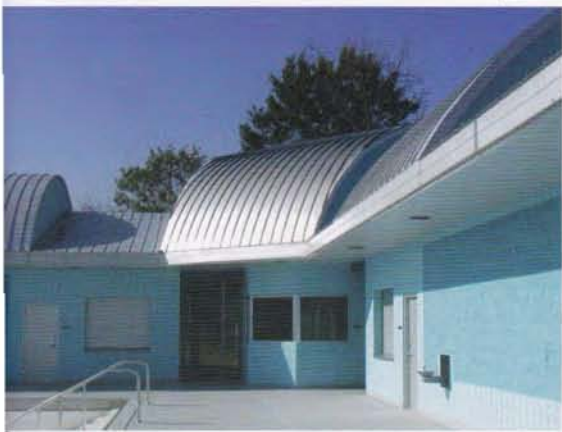
Architect: Eskew & Filson Architects, New Orleans, LA
General Contr.: Brice Building Company, New Orleans, LA
Roofing Contr.: Roof Technologies, Inc., Harvey, LA
Products: "Terra-Cotta" Kynar 500®

Finish:



Johnny Jacobs Playground Marrero, LA

Architect: Linfield, Hunter & Junius, Inc., Metairie, LA
General Contr.: Kemper Construction, New Orleans, LA
Roofing Contr.: Roof Technologies, Inc., Harvey, LA
Products: Berridge Curved Tee-Panel
Finish: "Satin Finish Galvalume"





Our Lady of Wisdom New Orleans, LA

Architect: Blitch Architects, New Orleans, LA
General Contr.: Robins & Morton Group, Birmingham, AL
Roofing Contr.: Roof Technologies, Inc., Harvey, LA
Products: Berridge Curved Tee-Panel
 Berridge Tapered Tee-Panel
 Berridge Cee-Lock
Finish: "Terra-Cotta" Kynar 500®



Hibernia National Bank New Orleans, LA

Architect: Eskew Plus Architects, New Orleans, LA
General Contr.: Donahue Favret Gen. Contr., Orleans, LA
Roofing Contr.: Roof Technologies, Inc., Harvey, LA
Products: Berridge Cee-Lock
Finish: "Hartford Green" Kynar 500®





**Ascension of Our Lord Church
LaPlace, LA (above)**

Architect: Blitch Architects, NewOrleans, LA
General Contr.: Brice Building Company, Metairie, LA
Roofing Contr.: Roof Technologies, Inc., Harvey, LA
Products: Berridge Zee-Lock Panel & Berridge Vee-Panel (soffit)
Finish: "Terra-Cotta" Kynar 500®



**Christ the King Lutheran Church
Kenner, LA (at right)**

Architect: Morton Verges Architects, NewOrleans, LA
General Contr.: GM&R Construction, Bay St. Louis, LA
Roofing Contr.: Roof Technologies, Inc., Harvey, LA
Products: Berridge Zee-Lock Panel
Finish: "Colonial Red" Kynar 500®



**Xavier University Dormitory
New Orleans, LA (below)**

Architect: Blitch Architects, NewOrleans, LA
General Contr.: The Weitz Company, Des Moines, IA
Roofing Contr.: Roof Technologies, Inc., Harvey, LA
Products: Berridge Cee-Lock Panel
Finish: "Patina Green" Kynar 500®





**Jefferson Parish Drainage Department
Administration Building
Marrero, LA**

Architect: Burgdahl & Graves Architects, Gretna, LA
General Contr.: Garrity Construction, Gretna, LA
Roofing Contr.: **Roof Technologies, Inc., Harvey, LA**
Products: Berridge Curved Tee-Panel
Finish: "Hemlock Green" Kynar 500®