

# The Berridge

# B BYLINE

Volume 20, No. 3 - Fall 2007

*Roofs of Distinction.*



## ***In This Issue:***

***Featured Licensee: Noorda Sheet Metal Company  
Architects's View: JMA***



## THE INSIDE STORY

**Jack Berridge  
Chairman  
of the Board**

Over the past thirteen years, the Las Vegas economy has prospered and Noorda Sheet Metal has grown from a one-man operation to one of the top architectural sheet metal companies in the area. Since their inception, this Berridge Licensee firm has averaged more than two hundred projects per year, including their own new offices and sheet metal shop. The projects pictured in this issue show the broad range of work performed by Noorda Sheet Metal and most importantly their skill and craftsmanship in working with sheet metal.

JMA, featured in the "Architect's View" section of this BYLINE is Las Vegas' oldest and one of the largest design firms.

Sincerely,

Jack. A. Berridge  
Chairman of the Board

## Noorda Sheet Metal Company: Continuing Leadership in Excellence of Craftsmanship



**Noorda Sheet Metal Company's Management Team:** Clockwise from bottom left: Eva Hernandez, Controller; Doug Howlett, Shop Manager; Josh Sylvester, Project Manager; LaMar Noorda, President; Mark Waite, General Manager.

**L**aMar Noorda grew up in the sheet metal business, working in his father's sheet metal shop in Salt Lake City. His dad's company, founded in the late fifties, did ductwork, ornamental ironwork and specialty sheet metal products. When LaMar came to Las Vegas in nineteen eighty nine, he spent six years working for a company who was one of the first sheet metal contractors in the area to become a Berridge Licensee. LaMar quickly realized the potential of architectural sheet metal and founded Noorda Sheet Metal Company in 1994.

Since then, the Las Vegas area has grown at a phenomenal rate. Most of Noorda Sheet Metal Company's work is in the commercial infrastructure rather than the large hotels and casinos. New schools, shopping centers, offices and other facilities have contributed to Noorda's rapid growth. The company has completed more than 3,000 projects over the past thirteen years.

In describing his company's business philosophy, LaMar Noorda says, "Our project experience over the past thirteen years provides us with the expertise to give the architect and building owner exactly what they need....and Berridge supports us with the product, technical and warranty support which we need to compete in our market!"

Noorda constructed their own office and shop facility. The 16,000 square foot facility houses a complete sheet metal shop operation with the latest in computer-aided press brakes and shears. The building itself is a showcase for a variety of Berridge architectural metal products as well as custom sheet metal cornicework and ornamental ironwork crafted by Noorda Sheet Metal.



### the Berridge BYLINE

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#### EDITORIAL POLICY

News Releases, photographs and manuscripts regarding the application of Berridge products are requested and should be submitted to the Editor, Berridge BYLINE, and will be returned only if so requested in advance.

**Editor: David J. Doyle, Vice President, Marketing**



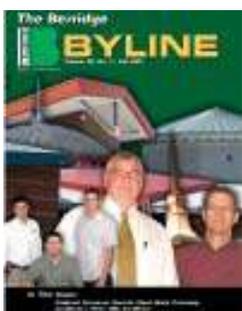
**Photo Captions:**

1. Grant Gillum, Berridge Executive Vice-President (L) and Ken Cole, Cole Architectural Products (R) present Mark Waite and LaMar Noorda with Berridge "Customer of Distinction" award.
2. Project Coordination Team (L-R): Steve Jones, Project Engineer; Lincoln Rogers, Inside Sales; and Blake Stephenson, Purchasing Coordinator.
3. Administrative Group (L-R): Amy Gardner, Administrative Assistant; Eva Hernandez, Controller; and Bernadette Oridaniza, Assistant Controller.
4. Sheet Metal Shop Personnel: Kneeling in Front, L-R: Fred Schneider; Tim Melton; Josh Fernandez; Bob Bartel; Rear, L-R: Bob Osterman; Terence Maloy; Humberto Trejo; Francisco Galindo; and Gary Landin.
5. Noorda Sheet Metal Company 15,000 s.f. Offices and Shop Facility



***"Our project experience over the past thirteen years provides us with the expertise to give the architect and building owner exactly what they need....and Berridge supports us with product, technical and warranty support which we need to compete in our market!"***

**LaMar Noorda**



**Front Cover:**

**A Montage of Projects and personnel of Noorda Sheet Metal Company**



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### 1- LAS VEGAS READINESS CENTER

Las Vegas, Nevada

**Architect:** Ganther Melby LLC, Reno, NV

**General Contractor:** Pace Contracting, Las Vegas, NV

**Roofing Contractor:** Noorda Sheet Metal Company, Las Vegas, NV

**Products:** Berridge Cee-Lock Standing Seam & FW-12 Panel

**Finish:** Terra-Cotta, Parchment & Hemlock Green Kynar 500®



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### 2- BENSON RESIDENCE

Las Vegas, Nevada

**Architect:** Southern Nevada Residential Design, Las Vegas, NV

**General Contractor:** Steven Green Custom Homes, Las Vegas, NV

**Roofing Contractor:** Noorda Sheet Metal Company, Las Vegas, NV

**Products:** Berridge Tee-Panel Standing Seam Roof

**Finish:** Copper



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### 3- GOLCEKER RESIDENCE

Las Vegas, Nevada

**General Contractor:** Steven Green Custom Homes, Las Vegas, NV

**Roofing Contractor:** Noorda Sheet Metal Company, Las Vegas, NV

**Products:** Berridge Tee-Panel

**Finish:** "Copper-Cote™" Kynar 500®

### 4-ARIAS RESIDENCE

Las Vegas, Nevada

**Architect:** Gregory J. Moore, Architect, Henderson, NV

**General Contractor:** Martin Homes, Las Vegas, NV

**Roofing Contractor:** Noorda Sheet Metal Company, Las Vegas, NV

**Products:** Berridge Tee-Panel Standing Seam

**Finish:** Sierra Tan Kynar 500®



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### 5. ROBERT L. FORBUSS ELEMENTARY SCHOOL

Las Vegas, Nevada

**Architect:** Domingo Cambiero., Las Vegas, NV  
**General Contractor:** Pace Contracting, Las Vegas, NV  
**Roofing Contractor:** Noorda Sheet Metal Company, Las Vegas, NV  
**Products:** Berridge Zee-Lock Standing Seam Roof System  
**Finish:** Terra-Cotta Kynar 500®

### 6. ANDRE AGASSI COLLEGE PREPARATORY ACADEMY

Las Vegas, Nevada

**Architect:** Jon J. Jannotta Architects & Planners, Las Vegas, NV  
**General Contractor:** Sletten Construction, Las Vegas, NV  
**Roofing Contractor:** Noorda Sheet Metal Company, Las Vegas, NV  
**Products:** Berridge Cee-Lock Standing Seam Roof  
**Finish:** Charcoal Grey Kynar 500®

### 7. MCDONALD'S RESTAURANT

Las Vegas, Nevada

**Architect:** Westar Architects, Las Vegas, NV  
**General Contractor:** R&O Construction, Las Vegas, NV  
**Roofing Contractor:** Noorda Sheet Metal Company, Las Vegas, NV  
**Products:** Berridge Tee-Panel Standing Seam Roof  
**Finish:** "Copper-Cote™" Kynar 500®

### 8. RAISING CANE'S RESTAURANT

Las Vegas, Nevada

**Architect:** Looker & Cappello Architects, Tempe, AZ  
**General Contractor:** WLC Construction, Las Vegas, NV  
**Roofing Contractor:** Noorda Sheet Metal Company, Las Vegas, NV  
**Products:** Berridge Tee-Panel Standing Seam  
**Finish:** Matte Black Kynar 500® or Hylar 5000™



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Left to Right: Thomas J. Schoeman, AIA, LEED AP, President; and Dean Lanuke, AIA, NCARB, Project Manager

jma

**J**MA opened its doors in 1945 and is the oldest and one of the largest architectural firms in Nevada. A major factor in JMA's growth was the establishment of five separate design studios, a strategic move implemented by the firm's president, Thomas J. Schoeman, AIA, LEED AP. These five studios include Healthcare, Hospitality, Commercial, Education and Public. Each studio brings together the best possible team of knowledge, talent and resources. Through this specialized expertise, the client soon realizes the reality of their dream design. Architecture, interiors and graphic design merge to deliver branded environments and holistic design solutions. Schoeman, president of JMA, has worked to increase its capabilities to better serve the client, the design demands of today and the community. During the last ten years, JMA has designed more than sixty million square feet of intelligently designed facilities.

JMA's Education Studio designed the present elementary school prototype and the first two-story elementary school prototype for the Clark County School District. Dean Lanuke, JMA Project Manager and his team in the Education Studio utilized Berridge architectural metal roofing in the



Left to Right: Dean Lanuke, AIA, NCARB, Project Manager with the JMA Education Studio, pictured with Jesus Alcantar and Claudia Marino.



design of one such school, the Sister Robert Joseph Bailey Elementary School. Long-life color finishes, low maintenance and aesthetic appearance were key factors in product specification.

Architectural metal products were also utilized on the JMA corporate offices, as shown on the photo at right: large barrel vaulted standing seam roofs form a design element which draws attention to the firm's creative capabilities.

### **SISTER ROBERT JOSEPH BAILEY ELEMENTARY SCHOOL**

Las Vegas, Nevada

**Architect:** JMA, Las Vegas, NV  
**General Contractor:** Pace Contracting, Las Vegas, NV  
**Roofing Contractor:** Noorda Sheet Metal Company, Las Vegas, NV  
**Products:** Berridge Cee-Lock Standing Seam Roof Panels  
**Finish:** Napoleon Blue - Kynar 500



